

# SAMARTH INDUSTRIES

Manufacturer of  
BOPP Tape



BOPP SELF ADHESIVE PACKAGING TAPE  
CATALOGUE

2023-2024

[www.samarthmkt.com](http://www.samarthmkt.com)

## ABOUT US

Established in 1992 by Mr. Santosh Singh Solanki, Samarth Enterprises is a leading player in India's packaging sector. With a strong commitment to innovation and quality, our company has become a trusted name in the industry. Our journey began with a vision to provide cutting-edge solutions to meet the evolving needs of our customers. In pursuit of excellence, Mr. Santosh Singh Solanki was joined by his younger brother, Mr. Sharad Singh Solanki, who further strengthened our vision. Together, we have fostered a culture of innovation, ensuring that our products and services are at the forefront of the market.

Over the past 25 years, we have earned a stellar reputation for our unwavering dedication to customer satisfaction and the consistent delivery of high-quality products. Our commitment to excellence has made us the preferred partner for numerous businesses.

In 2015, as part of our continuous drive for growth and to better serve our customers, we expanded our operations by establishing a state-of-the-art manufacturing unit for BOPP Self Adhesive Packing Tape. This expansion marked a significant milestone for us, enabling us to enhance our product offerings and meet the ever-increasing demands of our clients.

At Samarth Group, we understand the importance of packaging in protecting and preserving your products. That's why we go above and beyond to provide innovative, reliable, and superior packaging solutions tailored to your specific requirements. Our BOPP Self Adhesive Packing Tape, manufactured with utmost precision and utilizing the latest technology, guarantees secure and efficient packaging.

Our dedicated team of experts is committed to delivering exceptional service, ensuring timely delivery, and offering customized solutions that meet your unique packaging needs. We take pride in our ability to understand your business and provide comprehensive packaging solutions that help drive your success.

Choose Samarth Group as your partner in packaging solutions, and experience the difference that our passion for quality and customer satisfaction can make. Join us on this exciting journey, and let's shape the future of packaging together.





# OUR GOALS

At Samarth Industries, our goal is simple yet ambitious: to be your trusted partner in providing excellent packaging solutions that meet and exceed your expectations. We are committed to delivering the highest quality products, innovative designs, and exceptional customer service to help you succeed in today's competitive market.



We understand that packaging is not just about functionality; it is also an opportunity to enhance your brand image and captivate your customers. Our dedicated team of designers and engineers continually push the boundaries of packaging innovation, developing creative and customized solutions that set your products apart. We leverage the latest technologies and trends to deliver packaging that is not only functional but also visually appealing and environmentally conscious.



We strive for excellence in every aspect of our business, and that begins with the quality of our packaging products. We source premium materials and employ rigorous quality control measures to ensure that our products meet the highest industry standards. With Samarth Enterprises, you can trust that your products will be protected and presented in the best possible way.



Your success is our success. We are deeply committed to understanding your unique packaging needs and providing tailored solutions that align with your goals. Our customer-centric approach means that we prioritize open communication, collaboration, and responsiveness throughout our partnership. We value your feedback and continuously strive to improve our products and services to better serve you.







## PRODUCT OVERVIEW

BOPP is Biaxially Oriented Polypropylene (BOPP) Film coated with water based adhesive, final product after the coating of the two is BOPP Self Adhesive Packing Tape, which provides high tack and adhesion strength required for sealing of cartons to make them pilfer proof

Our BOPP Self Adhesive Packaging Tape is engineered for durability, providing excellent tensile strength and tear resistance. It is designed to withstand the rigors of transportation and handling, ensuring that your packages remain intact and protected throughout their journey.

**Secure and Reliable Bonding:** With its strong adhesive properties, our packaging tape forms a secure and reliable bond, effectively sealing your packages and preventing tampering or damage. Whether you are packaging lightweight or heavy items, our tape provides a robust seal that gives you peace of mind.

**Versatile and Wide Applications:** Our BOPP Self Adhesive Packaging Tape is suitable for a wide range of applications across industries. It is ideal for sealing corrugated boxes, cartons, packages, and mailers. Whether you are involved in e-commerce, logistics, manufacturing, or retail, our tape is a versatile solution that meets your packaging requirements.

**Customizable Options:** We understand that every business has unique branding needs. That's why we offer customization options for our BOPP Self Adhesive Packaging Tape. From choosing the width and length to printing your company logo or message, we can tailor the tape to reflect your brand identity and increase your packaging's visual impact.





**SAMARTH  
INDUSTRIES**

# INFRASTRUCTURE

At Samarth Industries, we boast a robust and state-of-the-art infrastructure that forms the backbone of our operations. We have made significant investments in cutting-edge technology, modern machinery, and a well-designed facility to ensure seamless production and deliver exceptional packaging solutions to our valued customers.

**Advanced Manufacturing Facility:** Our manufacturing facility is equipped with advanced machinery and equipment that enable us to produce packaging products of the highest quality. From precision cutting and printing to efficient assembly lines, our infrastructure is designed to optimize production processes and ensure consistent results.

**Quality Assurance Systems:** We prioritize quality at every stage of production. Our infrastructure includes dedicated quality control laboratories and inspection stations, where our team of experts conducts stringent checks to ensure that our packaging products meet and exceed industry standards. This commitment to quality is ingrained in our processes, resulting in reliable and durable packaging solutions.

**Research and Development Center:** We understand the importance of innovation in the packaging industry. That's why we have established a dedicated research and development center within our infrastructure. This center serves as a hub for exploring new materials, testing product performance, and developing cutting-edge packaging designs. By staying at the forefront of innovation, we consistently deliver packaging solutions that meet the evolving needs of our customers.

**Warehouse and Logistics:** Our infrastructure includes well-organized warehousing facilities that ensure efficient storage and inventory management. We maintain ample stock of our products to fulfill customer orders promptly and accommodate varying demand levels. Our logistics team works closely with trusted partners to ensure smooth and timely deliveries, allowing our customers to rely on us for their packaging needs.





### SMALL SIZE

Small Sizes from 12mm width to 24mm  
Micron of Adhesive & Film is custom & can be modified as per customer requirement  
Paper Core has ID of 76mm & thickness of 4mm  
Packing is made in Corrugated Box with number of Rolls per box changes with size

Width (mm) - 12, 18, 24

Micron - As per customer requirement



### TRANSPARENT

All Sizes from 36mm width to 96mm  
Micron of Adhesive & Film is custom & can be modified as per customer requirement  
Paper Core has ID of 76mm & thickness of 4mm  
Packing is made in Corrugated Box with number of Rolls per box changes with size

Width (mm) - 36,48,60,54,60,72,84,96

Micron - As per customer requirement



### BROWN

All Sizes from 36mm width to 96mm  
Micron of Adhesive & Film is custom & can be modified as per customer requirement  
Paper Core has ID of 76mm & thickness of 4mm  
Packing is made in Corrugated Box with number of Rolls per box changes with size

Width (mm) - 36,48,60,54,60,72,84,96

Micron - As per customer requirement

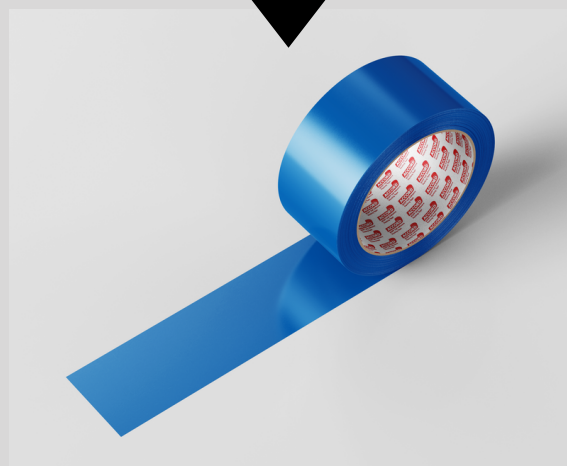
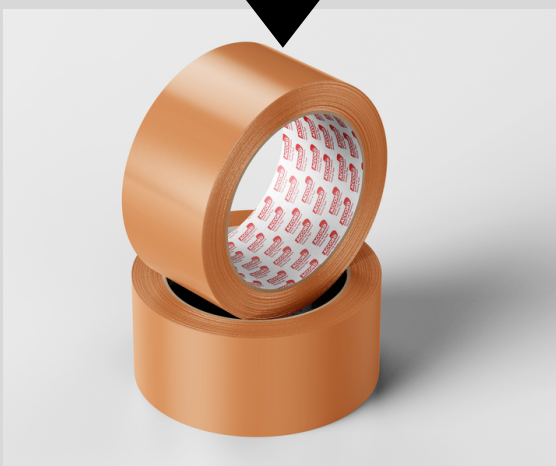


### CUSTOM COLOR

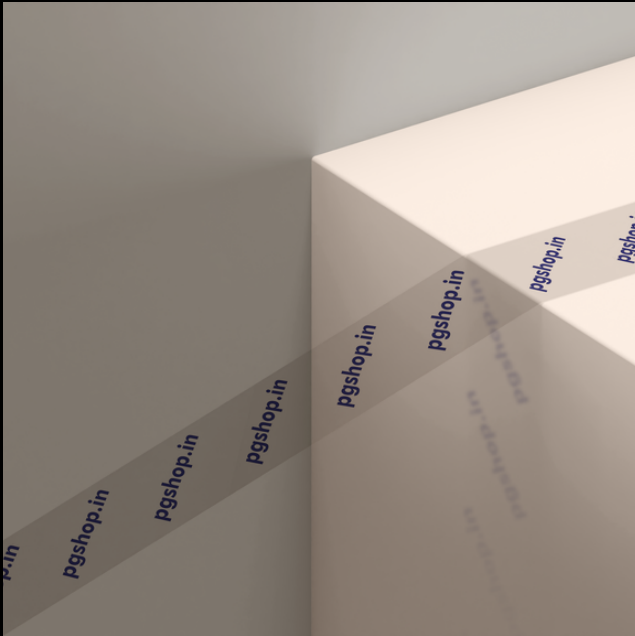
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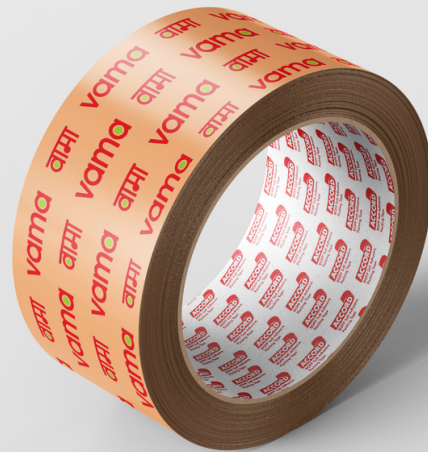
## CUSTOM PRINTED

All Sizes from 12mm to 96mm can printed  
 Micron of Film can range from 23 - 29 which  
 can chosen by customer as per there  
 requirement. Micron of Adhesive can range  
 from 15 to 27 which can chosen by customer  
 as per there requirement.



## CUSTOM PRINTED

Customer can chose there desirable base  
 for the best printing appearance on the  
 corrugated box or relevant product on  
 which they are pasting there BOPP Tape.  
 Printing Ink can also be chosen by customer  
 as per there requirement. They can add  
 there logo or any content design in the  
 BOPP Tape



## CUSTOM PRINTED

We print BOPP Tape on rotogravure  
 technology which allow us to print the  
 meniscus details on the tape sharply.  
 We have provision up to two for BOPP Tape  
 and 8 color printing plant is under process.



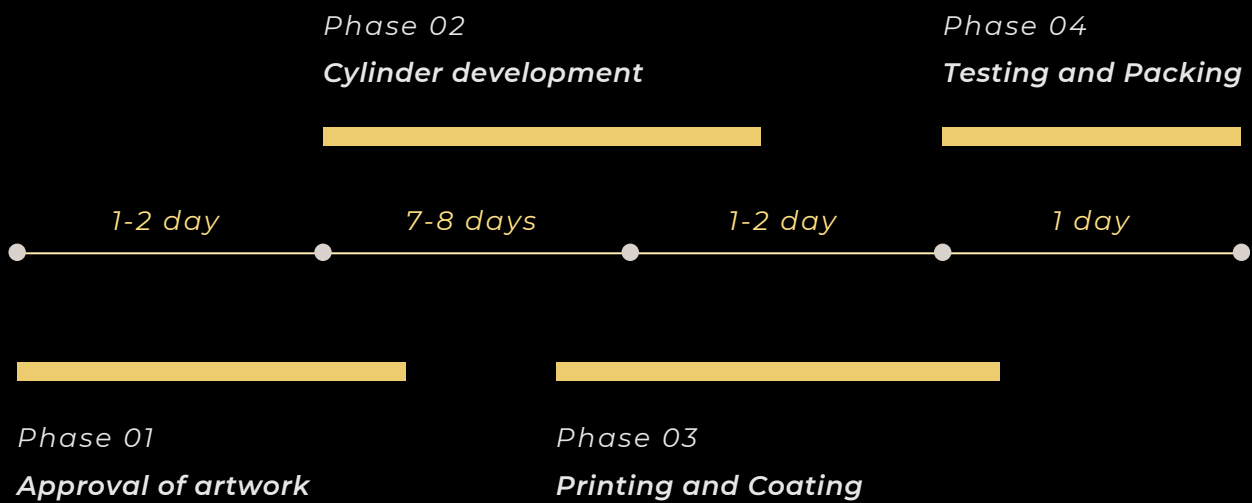


# TIMELINE



Process of printing tape is done in four phase.

It takes minimum 10 days for the completion of first printing order, later from the next printing job it compresses to 2-3 working days



## 01 Approval of Artwork

We require artwork from your end for the generation and calibration of your required design with the cylinder

## 02 Cylinder development

Once the artwork is prepared, calibrated and approved, it takes 7-8 days for cylinder development. User may provide there desired type of cylinder i.e. Rotogravure or Electronic

## 03 Printing and Coating

After Cylinder is received, BOPP Film is first printed then transferred to Coating division for final preparation of Tape

## 04 Testing and Packing

Final Product is first tested in our facilities with our simple testing techniques. Once the product pass the test it packed and delivered to customer



# OUR Contact

*Get in touch with Us!*



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## **CORPORATE OFFICE ADDRESS**

221-23, 1st Floor Dawa Bazaar, 13-14 RNT Marg, Indore - 452001 (M.P.)

## **FACTORY ADDRESS**

22, BRG Industrial Park, Gram Malikhedhi, In front of Maa Renuka Tekri, Nemawar Road, Indore - 452001 (M.P.)